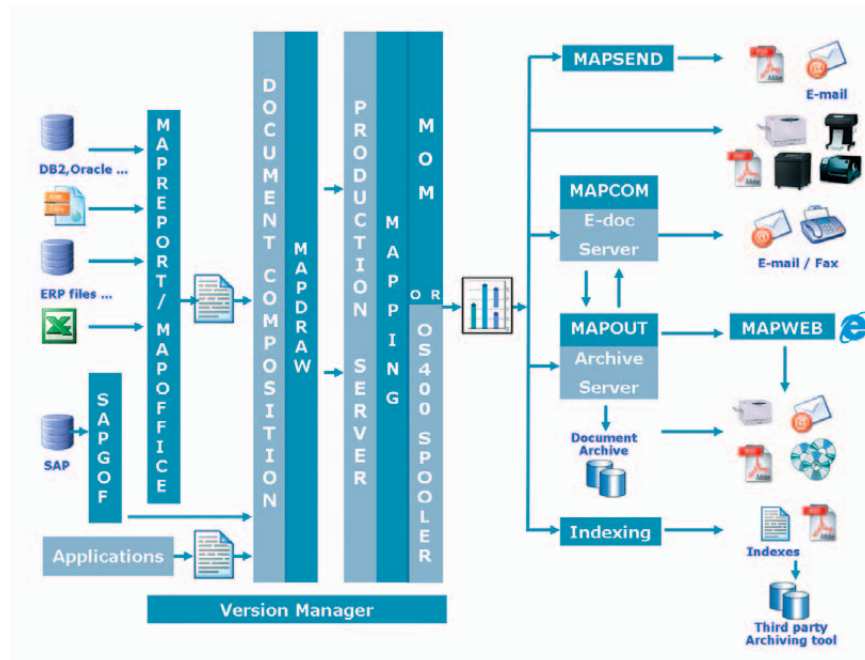


# InfoPrint Solutions Company and MAPPING Suite enable Enterprisewide Personalized Business Communication

## KEY POINTS

- Delivers comprehensive enterprise output management suitable for any size business
- Provides professional, advanced document composition
- Enables multi-channel delivery of business communications (print, PDF, e-mail, Web, archive, fax)
- Integrates with other business processes and components such as InfoPrint® Manager, Print Services Facility (PSF) and IPDS™ printers to help leverage existing investments
- Supports a wide variety of enterprise information formats including ERP, XML, databases and print files
- Provides high performance printing and printer management that can replace existing inefficient print spooling
- Improves printing flexibility and asset utilization through support of IPDS, PCL, PDF, impact, thermal, and RFID printers
- Accommodates evolving business communication needs with comprehensive software suite choices

## A Single Solution to Transform Document Design, Information Delivery and Business Processes



The MAPPING Suite software system provides a complete business communication system that encompasses document design, print management and multi-channel delivery. It is compatible with most server platforms and output management infrastructures. With the use of MAPPING Suite, you gain unmatched flexibility to create, design, repurpose and merge document data from multiple sources and distribute it using both print and electronic methods.

To learn more about the MAPPING Suite software system, please contact your InfoPrint sales representative or InfoPrint Solutions Partner, or visit [infoprint.com/mappingsuite](http://infoprint.com/mappingsuite)



### Boost Business Results in High Visibility Areas

With comprehensive, personalized document design and management capabilities, you can reap ROI benefits rapidly:

- Redesign or repurpose documents produced by ERP and legacy applications
- Produce new communications from enterprise databases, ERP applications, print formats and other sources
- Reduce reliance on and give up the limitations of preprinted forms and paper files
- Slash development time and cost for new document applications
- Respond promptly to legal or regulatory compliance requests
- Implement 1:1 marketing (TransPromo) campaigns
- Implement one middleware system that supports most enterprise printers including production, lasers, impact, thermal and RFID

### Tailor the Solution to Match Your Business Needs

Structured as a base module with selectable features plus optional modules, MAPPING Suite can deliver robust capabilities to help you simplify complex business communications requirements.

The base module consists of MAPPING Production and MAPDRAW. Together they provide for connection to data sources, printer management for IBM System i™ (AS/400®) and drag-and-drop document composition.

MAPPING Production automates the processes to be applied to the transactional documents (print, archive, etc.) and deploys them directly on System i and through integration with MAPPING OUTPUT MANAGER, an optional module, on other business platforms.

On System i, MAPPING Production integrates with the operating system print function to drive and manage printing. For other server platforms, MAPPING Production integrates with MAPPING OUTPUT MANAGER to provide printing and printer management.

MAPDRAW, an advanced graphical design interface, allows you to create and reformat business documents using overlays and data layouts:

- Simplify document creation and modification with drag-and-drop functionality
- Enhance document appearance with Windows® fonts, variable tables, variable pictures, logos, graphs, bar codes, colors and other graphic elements
- Utilize functionality such as envelope codes and label generation to expedite handling and mailing
- Redesign transactional documents or design new documents from formats produced by MAPREPORT, an optional module
- Acquire high graphic design flexibility and speed, which allows you to reduce or eliminate preprinted forms

The features that can be added to the basic module include:

- Sorting/splitting/joining of input print files using data in the page as criteria
- Barcodes—most standard 1D and 2D symbologies
- AFPDS—Advanced Function Presentation datastream for printing on IPDS printers
- Thermal—native support for thermal printers, including InfoPrint, Zebra, Data max, Intermec, TEC and Printronix
- PDF—automatically produce Adobe® PDF output directly from the production server
- SAPGOF—can enable SAP output to flow into the MAPPING component
- Unicode—support for Unicode that enables language support for DBCS languages
- Indexing—index documents created with MAPPING using a third party archiving tool (IBM Content Manager OnDemand and others) to dynamically name PDF files and to create an index file

### Add Optional Functionality Anytime

Support changing business requirements by adding optional modules anytime.

#### MAPOUT

Electronically index, archive, search, retrieve, display and reuse print and output files. With MAPOUT, you can reduce requirements for paper files, respond more quickly to compliance requests, and expedite communications with employees, customers and partners.

#### MAPCOM

Automatically send documents or reports by e-mail or fax from your existing fax and e-mail servers. Replace hardcopy distribution with electronic delivery to reduce costs while you improve the speed and quality of communications.

## MAPWEB

Gain immediate, secure, on-demand access via a customizable Web browser to archived enterprise documents and reports. Repurpose documents with PDF view, reprint, fax and e-mail options. Conduct flexible searches based on user profiles and work with the MySQL query tool. The documents are archived by MAPOUT.

## MAPSEND

Move print workloads to electronic distribution. Documents are sent via any SMTP e-mail server directly in PDF. Accelerate information delivery and skip the cost of hardcopies. MAPSEND runs on the production business server.

## MAPREPORT

Create query reports using a wide range of input data sources without the time and expense of programming. Using an intuitive drag-and-drop interface, you can create new reports, repurpose reports created by ERP applications, or create new documents from composite data sources and send them to MAPDRAW, which provides advanced document design. Data sources include XML, ERP, enterprise databases, CSV files, print data and other formats.

## MAPOFFICE

Automate 1:1 communications. Create personalized letters enriched with graphical objects and merge them with a target database. Execute effective, high-volume mailings that can generate new revenue or build customer loyalty.

## MAPPING OUTPUT MANAGER

Manage print files, output queues and printers in centralized and decentralized environments with a rule-based, automated print management system. A print manager for UNIX®, AIX®, Linux® and Windows, MAPPING OUTPUT MANAGER is required to run MAPPING in non-System i environments to manage print and printers.

## MAPPING VERSION MANAGER

Simplify document deployment in complex multi-server environments while you ensure appropriate access and security. Boost timeliness and accuracy with this Web-based versioning system that manages the lifecycle of MAPDRAW and MAPREPORT document templates and other components such as images, logos and fonts.

### Communicate Using Multiple Channels

Employees, suppliers and customers want it their way when it comes to document formats and delivery preferences.

With MAPPING Suite, you can send information using both print and non-print delivery channels.

Print channels include InfoPrint Advanced Function Presentation™ (AFP™) architecture, PCL, PDF, impact, thermal and radio frequency identification (RFID) formats.

Non-print channels include fax, archive, Web and e-mail. You can even segment documents by recipient and specify a different channel for each recipient.

Versatile delivery choices can simplify your distribution processes. With MAPPING Suite, you're no longer tied to hardcopy production and delivery with the associated expenses of printer hardware and maintenance, postage and handling. Start counting the dollars you can save!

### Leverage Your Existing Business Processes and Infrastructure

Unlike point solutions, MAPPING Suite's core premise is integration—among its modules as well as with printers, print servers and content management programs. As a result, you can protect and build on your existing infrastructure and achieve high-performance, centralized printer management that replaces inefficient Windows print spooling:



- Retain the ability to use datastreams such as IPDS, PCL, PDF and thermal printers
- Improve asset utilization with load balancing
- Reap the error recovery, data integrity and device management benefits of AFP and IPDS when you use MAPPING Suite software in conjunction with IPDS printers and Print Services Facility (PSF) or Infoprint Manager print serving software

### Solve Pressing Output Challenges with a Single Solution

MAPPING Suite is an easy-to-use, single-solution approach to help you manage business communications on IBM Systems i, p™ and x™; UNIX; Linux; or Windows servers.

More than 1,500 companies are using MAPPING Suite software to overcome the limitations of device-dependent applications and systems that don't talk to each other.

You, too, can solve challenges linked to legacy infrastructures, paper-based processes and mixed printer environments. Choose MAPPING Suite and experience exceptional flexibility to create, repurpose, merge and distribute the information on which your business depends.

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